



Celebrating YOU! Campaign: Guidelines for partners

The Celebrating YOU! Campaign is an effort to highlight the small businesses and start-ups that utilize the resources of the Small Business Accelerator. It will take place through the month of October 2015 – Small Business Month in Canada – and will periodically highlight a business on the SBA blog. It is a chance for small business owners to share information about their new business venture, and a space for them to contribute first-hand experience on the process of starting a business.

How you can help

Spread the word about this campaign to start-ups in your community through informal social networking channels.

Sample tweets:

Are you using [@sba_bc](#)'s [#marketresearch](#) resources? Share your story and gain exposure for your [#startup!](#) <http://bit.ly/1j5Pchn>

Celebrating YOU! Be the first to share your [#smallbiz](#) success with a community of [@sba_bc](#) followers to cheer you on - <http://bit.ly/1j5Pchn>

Have you heard? Be the first to get profiled during [#SBM2014](#) during [@sba_bc](#)'s Celebrating YOU campaign! <http://bit.ly/1j5Pchn>

Don't miss out on the chance to tell the world about your [#smallbiz](#) - get profiled on the [@sba_bc](#) blog! <http://bit.ly/1j5Pchn>

Are you looking for a free supportive space to share your [#smallbiz](#) idea? [@sba_bc](#) wants to profile you! <http://bit.ly/1j5Pchn>

Sample Facebook posts:

Don't miss out on free exposure by being the first to get profiled by the Small Business Accelerator! <http://bit.ly/1j5Pchn>

Celebrating YOU! Be the first to share your small business success with the community of Small Business Accelerator followers to cheer you on! <http://bit.ly/1j5Pchn>

A retweet of our social media content calling out the business community would also be appreciated! [Follow us](#) on Twitter to stay in the know.

Lingering questions?

Contact us at lib.sba@ubc.ca to learn more about how to support the campaign.