

## Starting List of Business Databases

Features									
Geographical Coverage	World	World	Global and World	North America	World	World	Global	World	Global and World
Country Profiles	Yes					Yes		Yes	
Competitor Analysis	Public and Private		Public	Yes	Within report	Public and Private	Public	Public and Private	Within report
Consumer Behavior	Yes	Yes		Yes	Yes	Yes			Yes
Articles & News	Yes		Yes			Yes	Yes		

### Notes:

- **Factiva:** This is primarily a news & articles database.
- **Thomson ONE:** To access the industry reports, hover over the Screening and Analysis tab and click Research Search. Enter the keywords for your industry, then type “First Research” in the Contributor textbox.

### Link to Handout:

<https://sba.ubc.ca/business-basics/video-tutorials-getting-know-your-industry/module-three-planning-your-industry>

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Industries										Others
Agriculture	✓			✓		✓	✓		✓	
Alternative Energy			✓	✓	✓		✓	✓	✓	
Arts & Entertainment	✓	✓		✓			✓	✓		
Biotechnology			✓	✓	✓		✓	✓	✓	
Charity & Philanthropy							✓			
Clean & Enviro Technology			✓						✓	
Conventional Energy	✓		✓	✓		✓	✓	✓	✓	
Communications		✓	✓							
Consumer Goods & Services	✓	✓	✓	✓		✓	✓	✓	✓	
Defence	✓		✓	✓		✓	✓	✓	✓	
Education	✓			✓	✓		✓		✓	
Financial, Insurance, Real Estate	✓	✓		✓	✓	✓	✓		✓	

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Forest & Wood Products	✓			✓	✓	✓	✓		✓	
Gaming	✓		✓	✓	✓		✓		✓	
Healthcare Devices	✓		✓	✓	✓	✓	✓	✓	✓	
Health IT	✓		✓		✓				✓	
Industrial Manufacturing			✓	✓	✓	✓	✓		✓	
Internet	✓	✓	✓	✓	✓					
Medical	✓		✓	✓	✓	✓	✓	✓	✓	
Mining	✓		✓	✓		✓	✓	✓		
Pharma & Wellness	✓	✓		✓	✓	✓	✓	✓	✓	
Retail	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Robotics			✓	✓	✓				✓	
Sports	✓		✓	✓	✓	✓	✓		✓	
Technology	✓	✓	✓		✓	✓	✓		✓	
Telecom	✓		✓		✓	✓	✓	✓	✓	
Transportation	✓		✓			✓	✓	✓	✓	

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